

**ADVANTAGE REFINISH PRODUCTS**  
**TECHNICAL DATA INFORMATION**  
**DATED: OCTOBER 2017**

**PRODUCT DESCRIPTION:**

ADVANTAGE #365 Acrylic Primer is a high quality one component primer surfacer that is fast drying, high build, easy to sand, offers good color holdout, minimal shrinkage and great adhesion to properly prepared substrates. At 2.1lbs/gal VOC. #365 provides great value for many applications.

**PRODUCTS:**

#365-01 Acrylic Primer (GRAY) 2.1 VOC                      Gallon

**SURFACE PREPARATION:**

Wash area thoroughly with soap and water to remove contaminants that solvent based cleaners cannot remove effectively. Clean repair area with a Wax and Grease Remover. Completely sand surface with 180-220 grit paper and re-clean with a Pre-Paint Cleaner. Aluminum, bare metal and stainless steel **MUST** be sanded with 150-220 grit sandpaper even if a metal prep or self etching primer is used. Prime aluminum, bare metal and stainless steel within 72 hours, and prime bare steel immediately after cleaning. **Note:** Self-Etching Primers **MUST** be used under #365 when used over aluminum, bare metal or stainless steel substrates. Note: Rust and oxidation must be removed prior to applying primer by sanding, grinding, or sand blasting.

**MIXING DIRECTIONS:**

1 PART - #365 Acrylic Primer to  
1 PART – Acetone or LOW VOC High Grade Compliant Lacquer Thinner

**APPLICATION DIRECTIONS:**

Apply 1-3 wet coats to the clean and dry surface. Allow #365 to flash 5-10 minutes between coats. Final dry film thickness should be 2-2.5 mils. after sanding.

**DRY TIMES AT 77°F:**

FLASH	5-10 MINUTES
TO SAND	30 MINUTES
TO TOPCOAT	30 MINUTES

**SUBSTRATES**

Treated steel, treated aluminum, fiberglass, body filler, OEM lacquers, OEM enamels

**RECOATING**

Allow to dry for 30 minutes before sanding. Cool temperatures or high film thickness will extend dry time. Finish sand with 220 grit or finer sandpaper. Sealing is recommended for maximum gloss holdout. When recoating with an

enamel, sealing is required. When recoating with Urethane Single Stages and Basecoats, sealing is recommended for maximum gloss holdout.

### **TOPCOAT**

Primer may be directly topcoated after sanding with most acrylic topcoats. Sealers are recommended for sealing large areas of primer surfacer to prevent bulls-eyes and for uniform gloss holdout.

### **POT LIFE:**

N/A

### **FISH EYE:**

Do not use fish eye eliminator in this product.

### **CLEAN UP:**

Clean equipment immediately after use with gun wash or a high quality lacquer thinner.

### **TECHNICAL DATA:**

Color: Gray  
Mixing Ratio: 1: 1 with (Acetone) or Low VOC High Grade Lacquer Thinner  
Catalyst: None  
Induction Period: None  
Viscosity (Sprayable): 17-21 seconds with a #4  
Weight Solids (Sprayable): 29%  
Volume Solids (Sprayable): 9.93% +/- 0.50%  
Film Build @ full wet coat: 1 mil  
Pot Life: No pot life  
V.O.C. (Sprayable): 2.1 lbs/gal  
Disposal & Safety: See SDS for these products  
Coverage: 159 +/- 16 sq. ft. per RTS gallon @ 1 dry mil  
Pot Life: N/A  
Regulatory V.O.C.: 2.0 lbs/gal (246 g/l)  
Material V.O.C.: 0.3 lbs/gal (33 g/l)  
Disposal/Safety: See SDS for this product  
Humidity Resistance: Excellent  
Lead/Chromate: This product is Lead & Chromate Free

**NOTE: ADVANTAGE products are not recommended for use in temperatures below 60° F. Use below these temperatures will effect dry times and performance.**

### **FOR INDUSTRY USE ONLY**

#### **Read SDS Before Use**

The contents of the package must be blended with other components before the product can be used. Any mixture of components will have hazards of all

components. Before opening the packages, read all warning labels. Follow all precautions. The material is designed for application only by professionally trained personnel using proper equipment under controlled conditions, and is not intended for sale to the general public.

**SEE SDS AND PRODUCT LABELS FOR ADDITIONAL SAFETY INFORMATION.**

**[WWW.ADVANTAGEREFINISH.COM](http://WWW.ADVANTAGEREFINISH.COM)**

**International Autobody Marketing Group  
1505 N. Hayden Road Suite 111  
Scottsdale, AZ 85257  
1-87-REFINISH**